

CHRISTINA WU MARTIN

ILLUSTRATION • PRODUCT • GRAPHIC • MOTION



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EDUCATION

BFA, Illustration

Art Center College of Design

SUMMARY

- Digital Artist with over 7 years of experience working with design teams (remotely and in-office)
- Skilled in collaborating with cross-functional teams to create virtual and physical products ready for consumer use
- A creative problem-solver with a passion for expanding boundaries and delivering exceptional results

TECHNICAL SKILLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premier Pro
- Microsoft Applications

CLIENTS/COLLABS

Disney • Colgate • PartySlate
MyDrap • Mini Brands
Milton & King

EXPERIENCE

Illustrator and Graphic Designer

Ceci New York - New York City, 2023 to Present

- Illustration and typography design for print and digital couture invitation suites
- Development of pitch decks, product art for paper, plastic and fabric goods including large-scale prints and projections
- Oversight of product quality with in-house production team and external vendors

Illustrator, Motion Designer and Graphic Designer

Evite - Los Angeles, 2021 to 2023

- Original illustrative designs, both static and animated, for *Evite's* growing online inventory

Illustrator and Product Designer

Hasbro - Los Angeles, 2018 to 2019

- Designer for launched *Disney Princess Royal Clips* fashions, accessories, and hair
- Background Illustrator of launched *Disney Princess Gem Collections Series 2-4*
- Responsible for turnarounds and control art for 3D Modelers
- R & D for new product concepts and logos

Product Developer, Illustrator, Graphic Designer

Spin Master - New York City, 2020

- Concept art and Graphic Design of board games and products in production (*Mini Brands*)
- Finalized renderings of *Disney* product presentations

Illustrator, Visual Development, Product Designer

MIND Research Institute - Los Angeles, 2019 to 2020

- Concept and development of board games, promotional posters, backdrops, merchandise, children's books, comic books and convention props