

CHRISTINA WU MARTIN

PRODUCT · GRAPHIC · ILLUSTRATION · MOTION



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EDUCATION

BFA, Illustration

Art Center College of Design

SUMMARY

- 8 years of professional experience as a digital and traditional designer collaborating with cross-functional teams to create virtual and physical products ready for consumer use
- A creative problem-solver with a passion for going above and beyond to deliver exceptional results

TECHNICAL SKILLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Adobe Suite
- Microsoft Applications

TRADITIONAL SKILLS

- Formally trained in Oil, Acrylic, Watercolor, Gouache, Graphite

CLIENTS/COLLABS

Disney · Colgate · PartySlate
MyDrap · Mini Brands · Ladurée

EXPERIENCE

Graphic Designer & Illustrator

Ceci New York - New York City, 2023 to Present

- Illustration, typography, brand design for print/ digital couture invitation suites, accessories and other event needs
- Design development of pitch decks, mood boards, product art for paper, plastic, fabric goods including large-scale prints, projections and packaging design
- Oversight of production communication, quality, and deadlines with team and external manufacturers

Illustrator, Graphic Designer & Motion Designer

Evite - Los Angeles, 2021 to 2023

- Original illustrative designs, both static and animated, for *Evite's* growing online inventory

Product Designer & Illustrator

Hasbro - Los Angeles, 2018 to 2019

- Designer for launched *Disney Princess Royal Clips* fashions, accessories, and hair
- Background Illustrator of launched *Disney Princess Gem Collections Series 2-4*
- Responsible for turnarounds and control art for 3D Modelers
- R & D for new product concepts and logos

Product Designer, Illustrator, Graphic Designer

Spin Master - New York City, 2020

- Concept art and Graphic Design of board games and other products in production (*Mini Brands*)
- Finalized renderings of *Disney* product presentations

Illustrator, Visual Development, Product Designer

MIND Research Institute - Los Angeles, 2019 to 2020

- R & D for board games, posters, backdrops, merchandise, children's books/ comics and convention props